



Malaysia's 1st Insect-Based Pet Food

Product Catalogue May 2026

teradiet.com.my

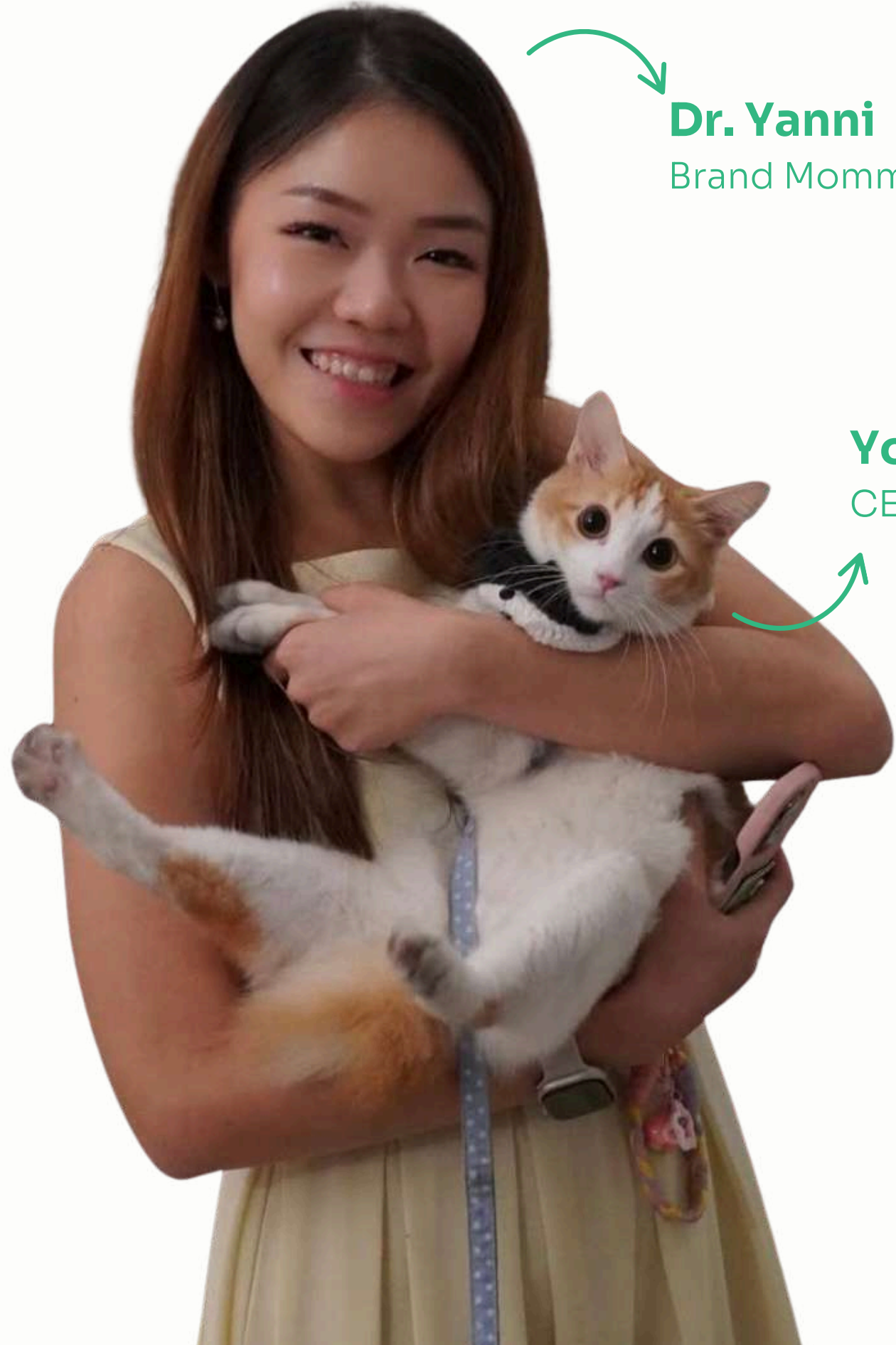
Dr. Yanni Ching

Brand Momma & Chief Pet Officer

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Why We Do What We Do?



Dr. Yanni

Brand Momma of Tera Diet

Yonas Zephyr

CEO of Tera Diet



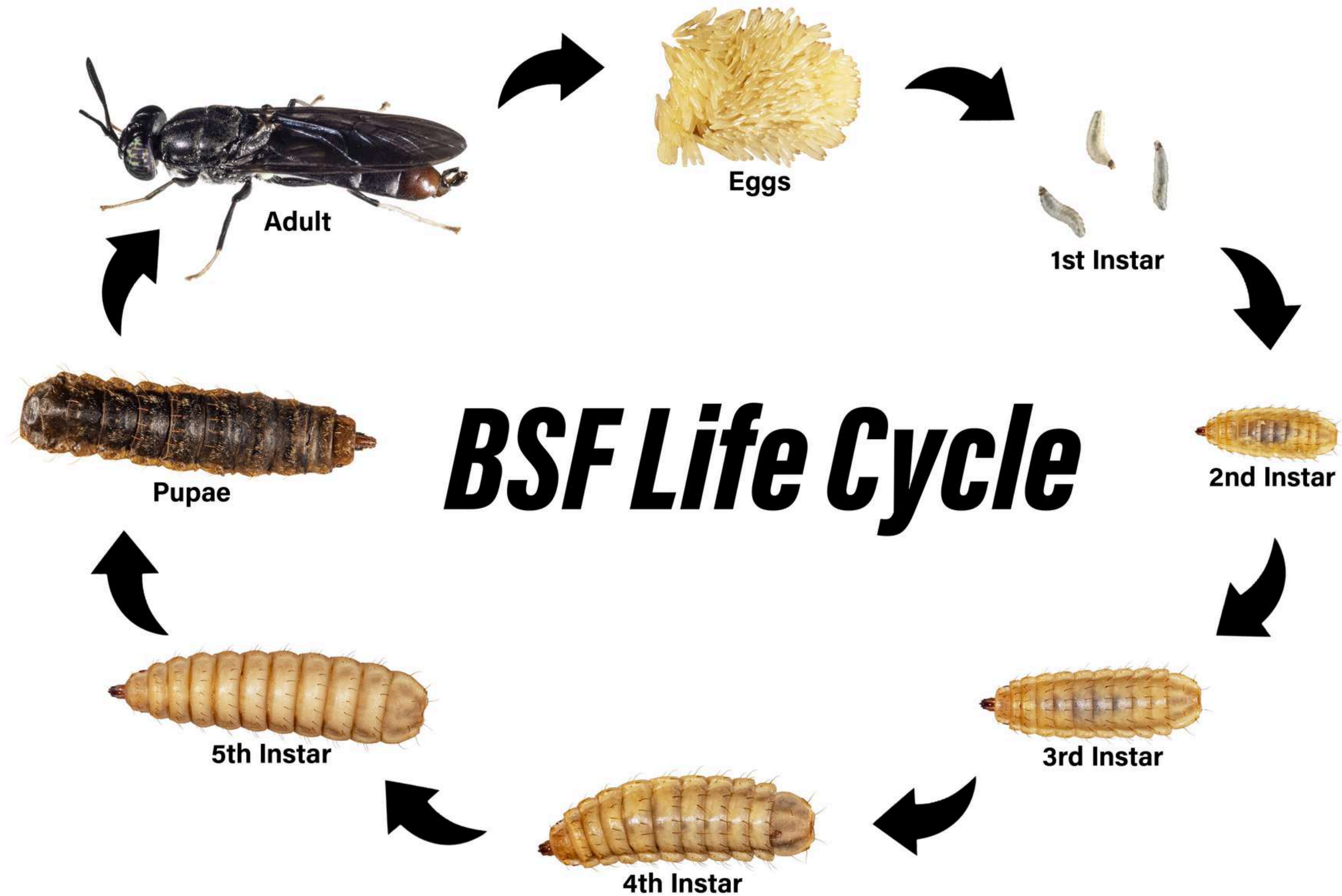
Nature's best cleaners:
Black Soldier Flies



Tera from "Terra" - meaning Earth.
A name that honours the planet,
our pets, and the power of a better diet.

THE HERO: BLACK SOLDIER FLY (BSF)





HOW ARE THE INSECTS RAISED?

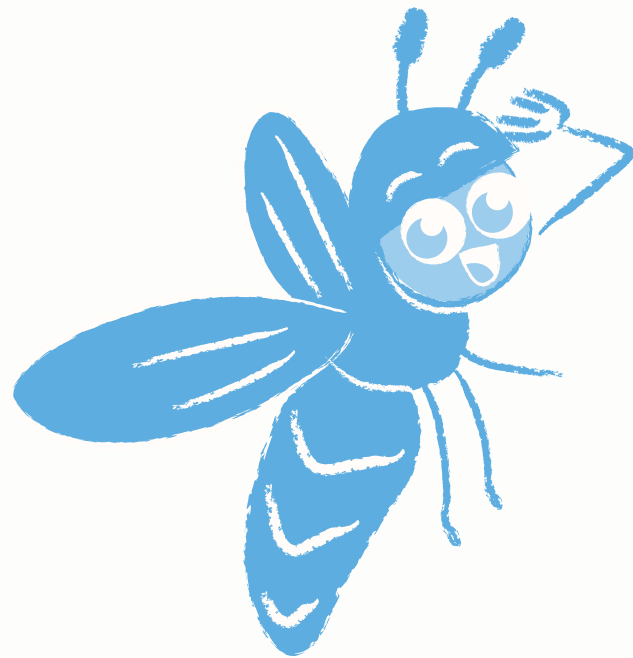


Farmed in controlled environment

What's the buzz about insects?

I'm known as a
black soldier fly (BSF).
I'm a friendly insect that only
lives for **7 days.**

Fun fact: I don't actually have a
mouth so I don't eat at all!



Hello~ We're called the
black soldier fly larvae (BSFL).
Each kilogram of us hold around
450g of protein.

Fun fact:
We're hungry all the time and
eat nonstop!



Your Key Takeaways! *Remember This!



Hypoallergenic + Easier to Digest

- BSF is a novel protein
- Ideal for pets with food allergies, sensitive stomachs, or digestive issues



Highly Nutritious Protein Source

- BSFL are high in protein, essential amino acids, healthy fats, calcium, and minerals



Naturally supports Gut & Immune Health

- BSF contains lauric acid - a compound with antibacterial properties (antimicrobial peptides)



More Sustainable vs Chicken / Beef

- BSF requires far less land, water, and feed (211 times less than beef!)
- Significantly lower carbon emissions!

IS IT SAFE FOR MY FUR BABIES?

Yes, certainly!

1. Our protein source =
Black Soldier Fly Larvae (BSFL) – not houseflies
2. Farmed in controlled facilities
3. Fed on agricultural waste
4. Safe & clean
5. Nutrient dense + lauric acid (anti-microbial peptide)



PRODUCT LINEUP



Cat Kibbles

Salmon & Insect Flavour

BSF Dried Larvae

Hypoallergenic protein topper & snacks

Umami Powder

A yummy meal topper

Super Premium Cat Food

34% Crude Protein

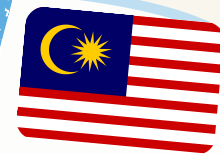
0% Added Salt

0% Colouring

+ Omega 3 & 6

+ Pre & Probiotics

#1



First insect-based pet food in Malaysia!



Your Babies' Daily Nutrition

Super Premium

High protein 34%, Salmon + Insect



Omega 3 & 6

Fur boosting



Pre & probiotics

Boost gut health



Rich in calcium

Strengthen bones



Hypoallergenic

Doesn't cause skin & gut issues



Shedding reduced

Results in 1 month!



Poopoo less smelly

Results in 1 week



Fluffy dreamy hair

Thanks to omega 3 & 6



For all stages

Kittens as young as 1 month old

WHAT'S INSIDE TERA KIBBLES?



Salmon Oil + Tuna Paste

→ Natural Omega 3 & 6 for healthy skin and a shiny coat.

Insect Protein + Salmon Protein

→ High-quality, easy-to-digest protein to build strong muscles.

Prebiotics + Probiotics

→ Boosts good gut bacteria for better digestion and poop quality.

Yucca Schidigera

→ Helps reduce stool and urine odor (bye-bye stinky litter box!).

♥ Taurine

→ Essential amino acid for cat vision, heart, and digestion.

🦵 Vitamins + Minerals Blend

→ Supports immune system, brain health, strong bones, and a healthy heart

Our Ingredients

Insect Protein Premix, Soya bean meal, Salmon protein concentrate, tuna paste, salmon oil, cassava, corn meal, corn gluten meal, cellulose, glycine, monocalcium phosphate, choline chloride, DL-methionine, taurine, Vitamin Premix (Vitamin A, Vitamin D, Vitamin E, Menadion K1, Vitamin B1, Panthothenic Acid, Vitamin B2, Nicotic Acid, Vitamin B6, Biotin, Vitamin B12, Folic Acid & Iodine), Mineral Premix (Iron, Zinc, Manganese, Copper & Selenium), potassium chloride, Yucca schidigera, prebiotics (citrus extract), Bacillus toyonensis.

Made With **LOVE** for happy tummies

Nutrition	Content
Crude Protein (min)	34%
Crude Fat (min)	18%
Crude Fibre (max)	2%
Omega 3 (min)	368mg/100g
Omega 6 (min)	2974mg/100g
Calcium (min)	1796mg/100g
Taurine (min)	450mg/kg

Size & RRP:

0.3kg	RM 12
1.5kg	RM 45
5kg	RM 145

Upcoming

- Wet food / Freeze dried
- Urinary friendly formulation

WHO'S IT FOR???

Suitable For Cats with:

- Allergies
 - > Soft poo
 - > Itchy skin
 - > Vomitting
 - > Sensitive stomach
- Shedding
- Smelly poop





We know your pain!



Here's how we help!

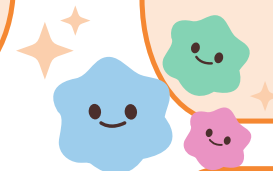
Food Sensitivities + Allergies

Novel protein (BSF Larvae)
= hypoallergenic & gentle



Smelly Poop & Urine

Pre & probiotics balance the gut
= less odour & less flare-ups



Skin Allergies, Redness, Itch

Omega 3 & 6 from salmon oil
= reduce inflammation



Picky Eaters

Naturally savoury **insect & salmon**
= kitties are OBSESSED!

OUR COMPLIANCE



AAFCO
Association of American Feed Control Officials



Department of Veterinary
Services Malaysia (DVS)



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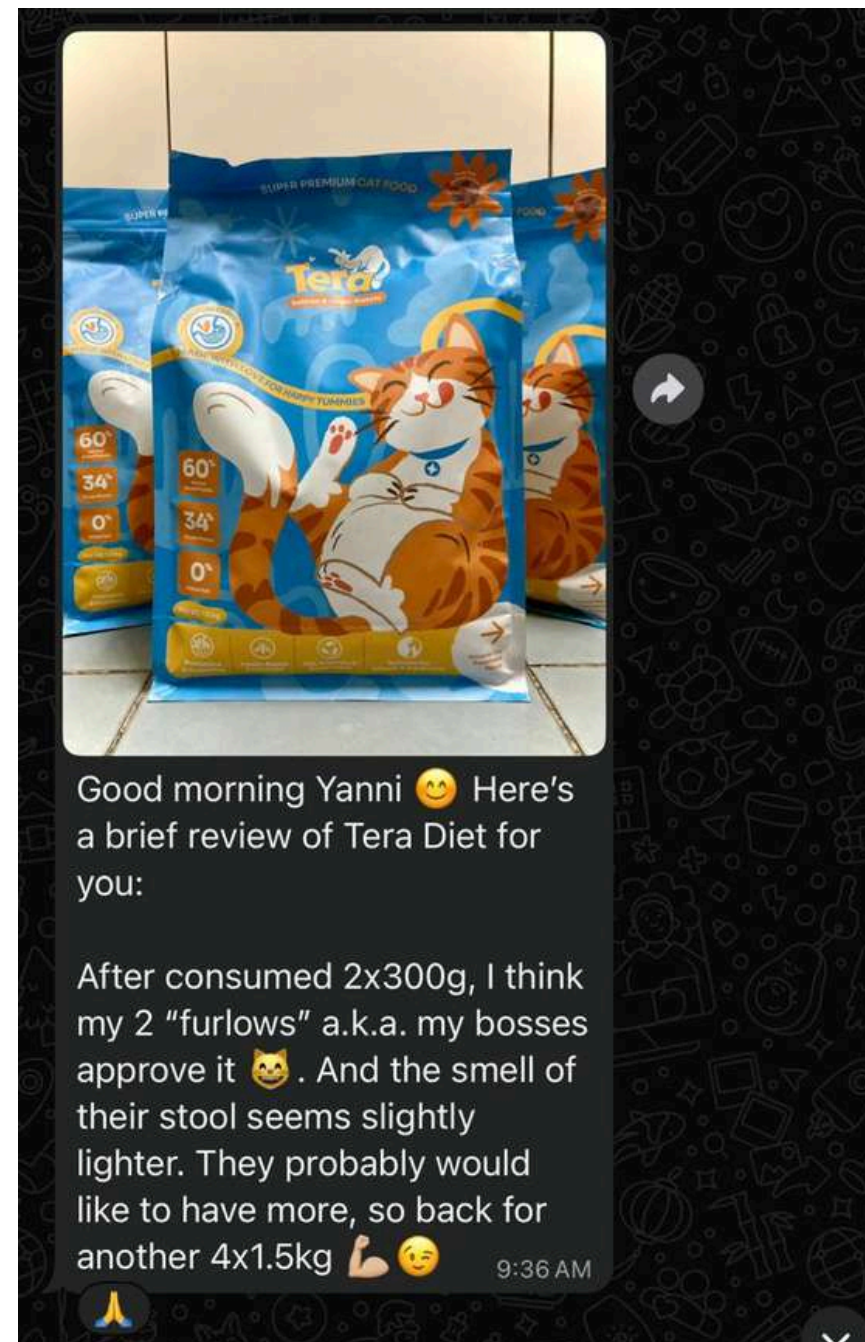



**BUATAN MALAYSIA
MADE IN MALAYSIA**

real results: less smelly poo!



“Omg! I really like your brand! I finally don’t have to wake up because of the smelly poopoo!”
– Cyan, OhMyPet Expo



 cheewengkeong



Variation: 8 x 1.5kg = 12kg

This is my third time buying this product. After my cats eating Tera cat food, their fur gets softer and drop lesser fur. Poo also less stinky.



 kingston_kuek



Variation: 8 x 1.5kg = 12kg

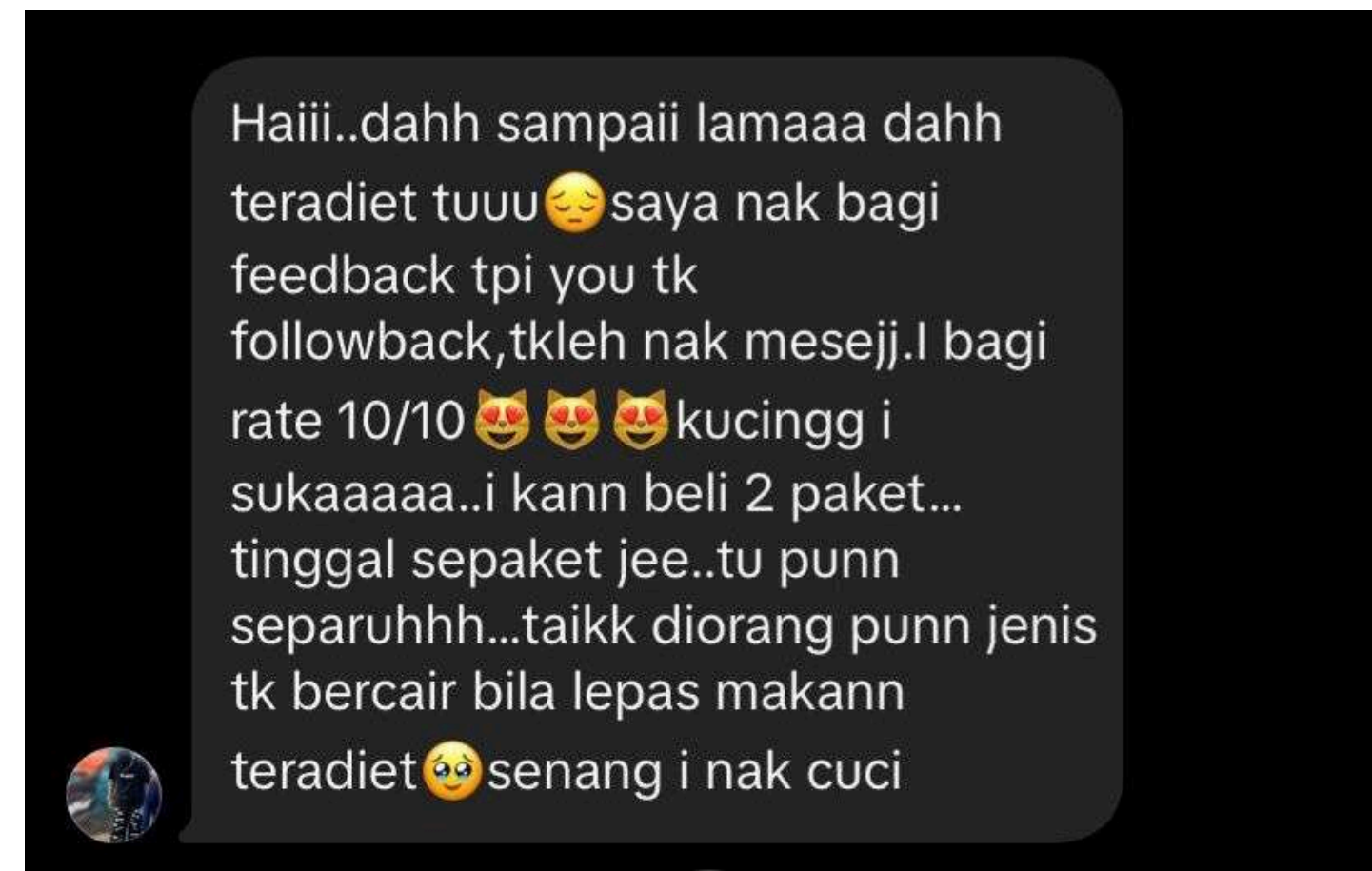
Always happy to support! My cats love eating this and their litter box doesn't smell anymore!

Testimonials

Healthy weight gain

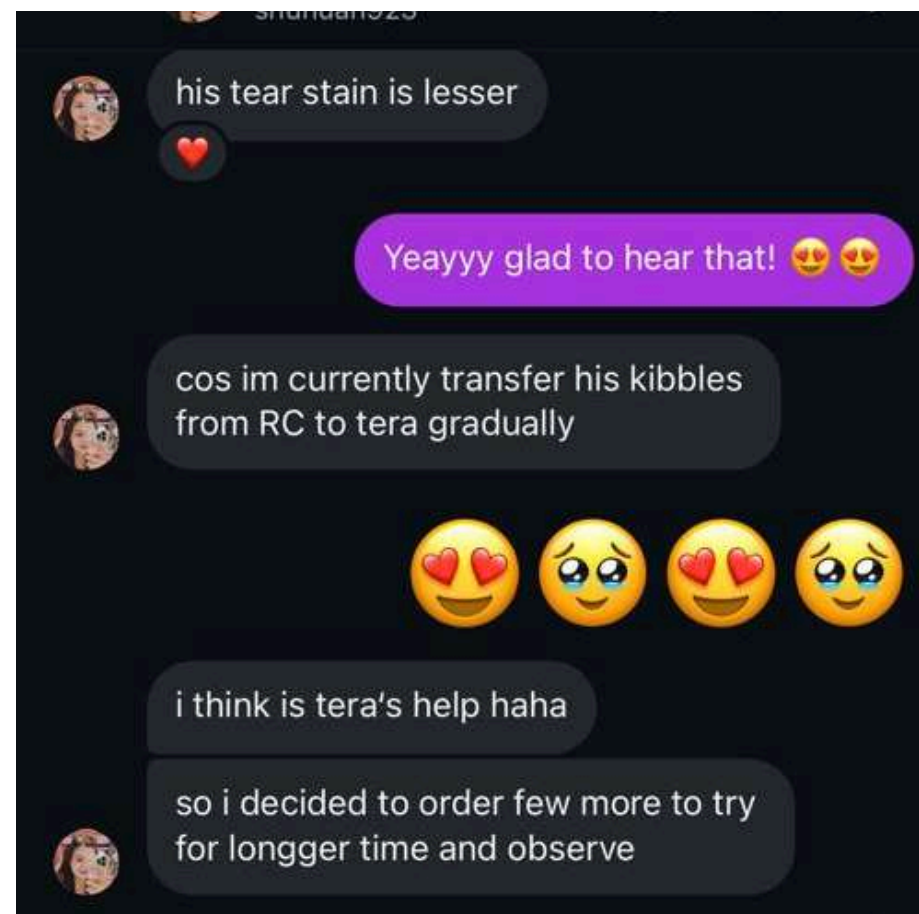


No more soft poo

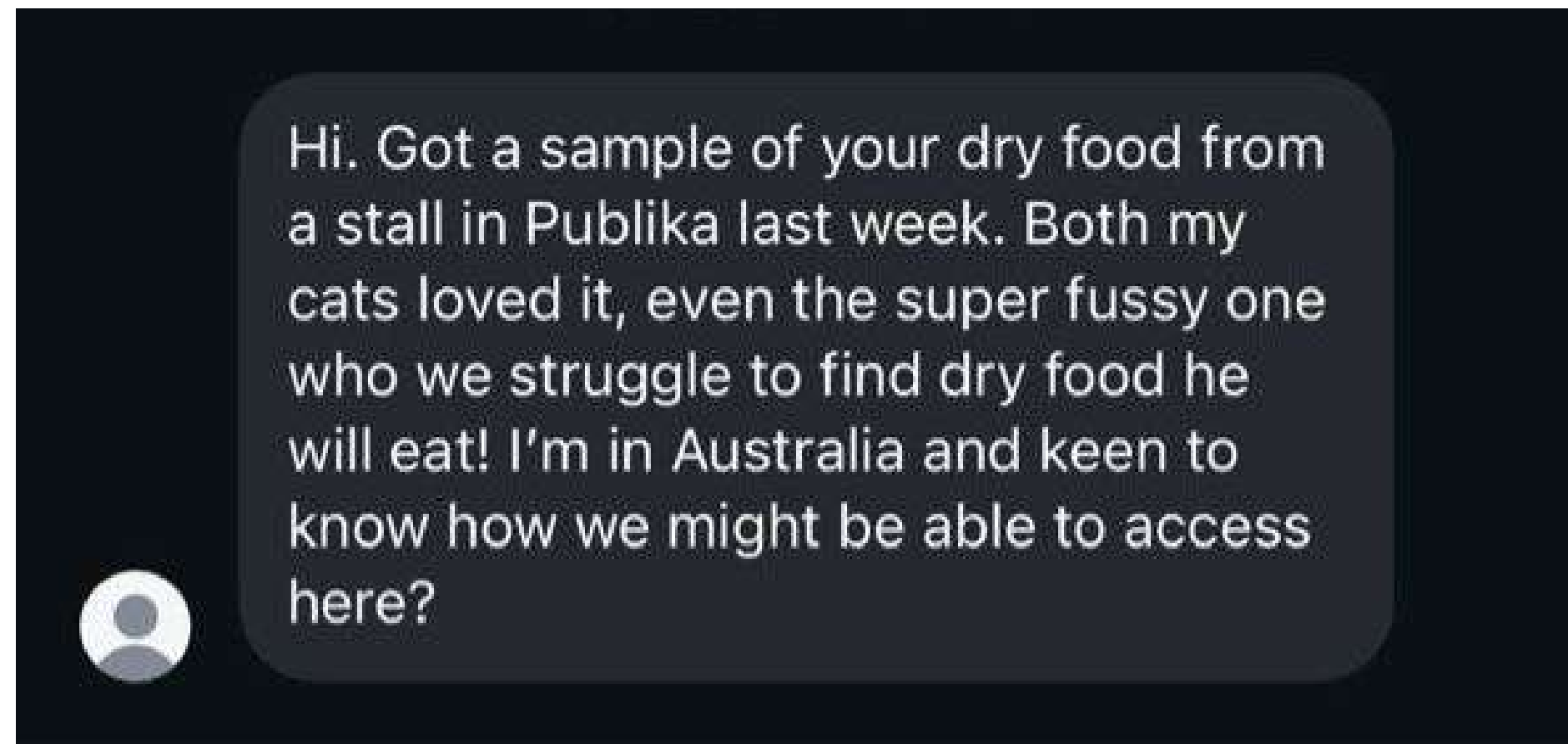


Testimonials

Less tear stain



Picky eater approved



Testimonials – loved by many

akifsharif
★★★★★
Variation: Bundle 2
Dah banyak kali repeat. Kucing saya suka



d**g**
★★★★★
Variation: 2x300g
换猫粮 不做毛毛怪 🤔🤔🤔
Digestion: 我发现猫猫落毛落少了 毛发好顺滑



dragon_rong
★★★★★
Variation: 4 x 1.5kg = 6kg
我发现猫猫落毛落少了 毛发好顺滑 换猫粮 不做毛毛怪 🤔🤔🤔



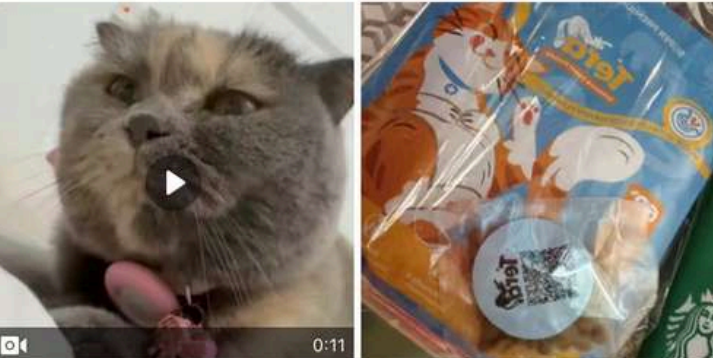
x**_**
★★★★★
Variation: 4 x 1.5kg = 6kg
second time buy thissss
fast deliveryy and got 300g free 🤔🤔



aliaqameliaa
★★★★★
Sedapnyaaaa kibbles ni nyum nyumm 🤔🤔🤔 good value for money.



a**4**
★★★★★
Variation: Bundle 1
Love the product so much, bought the trial pack at Pasar Seni Pop-Up Booth and turns out my cat like it ❤️ !! Gonna change her diet to this Tera Super Premium Cat Kibbles
Digestion: My cat poo and pee become less smelly after consuming Tera for 1week+
Skin care: Fur looks fluffier than before



zahranuar
★★★★★
Variation: Bundle 1
Beli size kecil waktu dekat eskpo kucing utk bg kucing stray blkg rumah ni. Dia suka. Beli lg sbb dah habis and kucing saya pun suka jugak sbb ade suruh dia try sikit. Size kibble just nice. Bentuk kibble bulat. Beli waktu sale memang berbaloi.



cheewengkeong
★★★★★
Variation: 4 x 1.5kg = 6kg
Received in 2 days. Surprise gift from seller, a soft toy and a bag of 300g Tera cat food. Thank you seller.



Testimonials

Quicker recovery



3 months later ;)



Protein Topper / Crunchy Snack



100%
Natural Treats



BLACK SOLDIER FLY DRIED LARVAE

Net Weight : 70g & 120g

Retail Price: RM 10 & RM 18



High
Protein



Hypo-
allergenic



Boost
Immune



Gut-
friendly



Rich in
Calcium



Eco-
friendly



Birds | Fish | Chickens | Turtles | Frogs | Reptiles | Hamsters | Cats | Dogs

Testimonials

Hypoallergenic



Natural Umami Taste



Testimonials

Loved by many

 a*****6





Variation: 70g

First time giving this snack to my cats & surprisingly they loved it but at first they reluctant to eat bcoz of features



26 Sept 2025

Helpful 

 y*****k



Variation: 70g

Very fast delivery. Good value money and quality product. My dog likes to eat it.



Umami powder

Umami Sprinkle for Pets

Extra Protein with Natural Umami

Helps Reduce Poop Smell

Supports Gut Health

Boosts Appetite (picky eaters love it!)

Results Seen in **3-7 Days!**



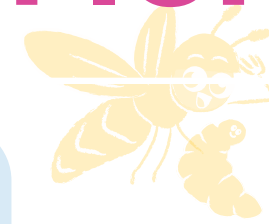
100%
BSF Fine
Powder

0%
Salt &
Additives

Sprinkle on
Wet or Dry Food
1-2 teaspoons per day

Retail Price: RM 15

**LESS SMELLY POO
PICKY EATER FIX!**



Launched Apr 26,
***New
Items***

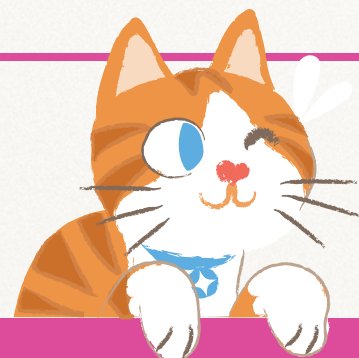


Product Pricing

Kibbles Range

Super Premium Salmon & Insect

Size	Retail Price	Note
300g	RM 12	Trial Size
1.5kg	RM 45	Best Seller ★
5kg	RM 145	Best Value



Protein & Meal Toppers

Dried Larvae Treats & Umami Powder

Size	Retail Price	Note
Larvae 70g	RM 10	Starter Treat
Larvae 120g	RM 18	Value Size
Umami Powder	RM 15	Functional Meal Topper



Where to find Tera Diet?

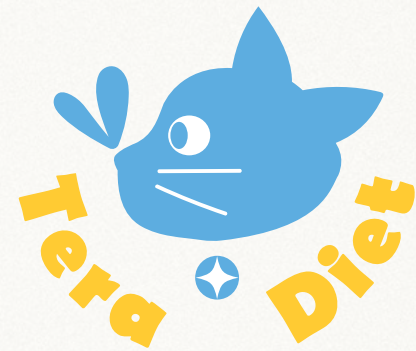
Offline



All Passion, All Pets®



Online



Pet Expos



Upcoming New Products



Kibbles Range

New Flavours + Functional



Wet Food Range

Pouches, Canned, & Sticks



Toppers

Freeze Dried



Ready to Stock Tera Diet?

Join a growing family of retailers and cat parents who believe in better nutrition — **proudly made in Malaysia.**



Pricing & Terms



MOQ



Distribution methods

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Whatsapp anytime at +6019-770 9897

